

TALLAHASSEE NEWCOMER GUIDE

2021-2022

CREATIVE. MEDIA. SOLUTIONS.™

CONTENT

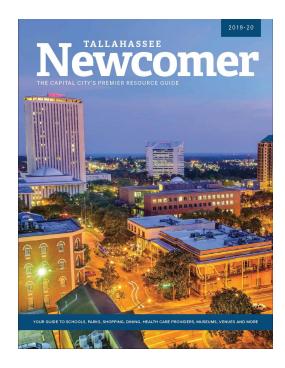
- Promote your business to new and prospective residents, and gain loyalty when they are making major purchases and establishing relationships
- The only comprehensive publication for new and prospective residents to Florida's Capital Region Distributed through outlets including the local Chamber of Commerce, the Tallahassee Board of REALTORS® and the local Newcomer Service
- Editorial content covers the services, resources, history and opportunities the area has to offer

Circulation/Distribution	
Greater Tallahassee Chamber of Commerce	300
Visit Tallahassee	300
CareerSource Capital Region	150
Hotels	525
Banks/Newcomer Services	300
Realtors/Tallahassee Board of Realtors	1,300
Local Apartments	200
FSU College of Law	350
FSU Center for Global Engagement	350
FSU Visitor Center	900
Private Schools	210
Hospital New Doctor/Employee Packets	400
Leon County Property Appraiser's Office	210
Leon County Supervisor of Elections Office	500
Leon County Tax Collector's O ce	560
City of Tallahassee Energy Services	150
Tallahassee Junior League	75
Rowland Publishing Office	
(advertisers, refills for clients, events)	220
Total bimonthly circulation:	7,000

AD SPECIFICATIONS

Full Page	7.25 x 10
Full Page Bleed	8.625 x 11.125
1/2 Page Vertica	3.5 x 10
½ Page Horizontal	7.25 x 4.875
1/4 Page Vertical	3.5 x 4.875

*Trim size: 8.375" x 10.875". Allow .125" bleed on all sides. Please keep all live material .375" from trim on all sides.



AD SIZES

Back Cover
Page 2
Page 3
Across from Table of Contents
Inside Back Cover
Full-Page, 4-color
Full-Page, B/W
Half-Page, 4-color
Half-Page, B/W
½-Page, 4-color
½4-Page, B/W

Ad Closing/Materials Deadline Aug. 24, 2020 2020 Distribution Date Aug. 2021 - July. 2022